



Brilliant colour inside.  
Impeccable style outside.

The logo for Birlacril Crayona. It features the brand name "Birlacril" in a bold, blue, sans-serif font, with a red swoosh underline that curves around the letters. Below "Birlacril" is the word "Crayona" in a smaller, red, cursive script font. A small "TM" trademark symbol is located to the right of "Birlacril".

**Birlacril**<sup>TM</sup>  
Crayona



Presenting Crayona™. A unique brand of fibre that ups the fashion quotient of any wardrobe. This offering from Birlacril™ displays unique colour properties because it is dyed with acid colours. What's more, it is easily blended with acrylic and wool. Crayona™ gives special colour effects like 'mélange' to garments when blended with normal acrylic. And when blended with wool, a single bath-dyeing is enough to give brilliant solid shades to garments. All in all, this product makes winter wear truly chic.

#### Key Benefits:

- When blended with normal acrylic: trendy, elegant mélange fabric and apparel
- When blended with wool: solid shade in single bath-dyeing
- High degree of softness and comfort

#### Applications:

- Sweaters, pullovers and cardigans
- Fashion apparel, jackets and overcoats
- Winter wear in blends with wool
- Gloves, caps and stoles

#### Product Range:

- 3.0, 5.0 denier
- Cut length 51mm, Variable length
- Fibre and Tow

#### Certification:

- Oeko Tex®
- REACH SVHC

Thailand Head Office:  
Thai Acrylic Fibre Co., Ltd., Mahatun Plaza Bldg., 16th Floor, 888/168 – 169 Ploenchit Road,  
Bangkok, Thailand – 10330. Ph: +66 2 253 6745 - 54.  
Fax: +66 2 253 4679 / 6734.

Egypt Office:  
Alexandria Fiber Co. SAE, El Nahda Road, Amreya, P. O. Box: 887, Alexandria, Egypt.  
Ph: +20 3 47 70 181 - 187. Fax: +20 3 47 70 178.

For further information, please contact our Sales and Marketing Department.  
E-mail: [birlacril@adityabirla.com](mailto:birlacril@adityabirla.com), [crayona.birlacril@adityabirla.com](mailto:crayona.birlacril@adityabirla.com)  
Web: [www.birlacril.com](http://www.birlacril.com)

