



Newsletter

No.7 October 2017



Eco-friendly



Hairy Appearance



The fur trade is cruel and unnecessary killing tens of millions of innocent, beautiful animals every year. It is also a multi-billion dollar a year global industry. Many animals are killed for their fur, including mink, foxes, rabbits, sables, chinchillas, beavers, lynx, seals, raccoons, coyotes, muskrats, wolves, otters, cats and dogs. In addition, endangered and threatened species are also illegally poached and traded for their skins, contributing to the extinction of species such as tigers, leopards and ocelots. Also many countries are banned for animal fur such as UK, Austria, Netherland, Croatia, Slovenia, and etc. It is undeniable that animal fur becomes symbol of winner and fantasy costumes for most of the trendy woman and men. How can we be in that trend without killing the animal, we have the answer.

What is Ecofur?

Ecofur is the solution to eradicate cruelty to animals, at the same time help lovers of animal fur made garments and products to experience the joy of natural feel. Ecofur is synthetic acrylic fibre with flat cross section. It is easily dyeable and processed to give the animal look and feel to the fabric. Ecofur can be dyed in any shade with ease to create dramatic color combination in fur fabric. Ecofur is highly resilient, soft and meet the fashion need of fake fur.

USP of Product

- Natural look and low weight fur fabric as compare to natural fur or polyester fur fabric
- Extremely soft & Resilience as it retains fluffiness even after many washes.
- Premium Lusture
- Light weight, chemical resistant, long durability and easily dyeable
- Cost effective compared to animal fur

Applications :

- Overcoats, jackets and coat linings
- Soft toys
- Raschel blankets
- Boa/high pile articles
- Automotive seat covers
- Fancy yarn

Product range :

- Denier – 3, 5, 7, & 11 Den
- Cut length 32 ,38,44, 51, 64,76,102,110, 125 & VCL

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